



THE GAMES OF LONDON BY PAOLO PELLIZZARI



THE OPENING CEREMONY WAS PAVED WITH HUMOR AND CREATIVITY. ECLIPSING THE EMPIERIAL TIMES OF GREAT BRITAIN BY FEATURING MODERN SKILLS, MUSIC, FASHION AND DESIGN.





THE GAMES OF BEIJING WERE THERE TO PROVE THE POWER OF A NATION, THE STATUS OF CHINA IN THE WORLD. THE POSTURE OF LONDON WAS TO BE THE SHOWCASE OF CREATIVITY, FREEDOM AND TOLERANCE. CONTRARY TO BEIJING, THERE WAS NO FEAR OF LARGE CROWDS IN THE PARKS. LONDON USED SELF DERISION AND THE EXPRESSION OF YOUTH.

AN EFFORT WAS MADE TO FIND EXISTING VENUES IN THE CITY AND TAKE ADVANTAGE OF THE TOWN HERITAGE.





WITH 8.8 MILLION TICKETS MADE AVAILABLE TO THE BRITISH PUBLIC AND SPORTS FANS AROUND THE WORLD, LONDON 2012 STANDS AT THE TOP OF THE PODIUM WITH THE RECORD FOR THE MOST OLYMPIC TICKETS ON SALE IN THE 116-YEAR HISTORY OF THE SUMMER OLYMPIC GAMES

CROWD IN THE OLYMPIC PARK AND BEFORE THE JUMPING.





EQUESTRIAN CROSS COUNTRY IN GREENWICH PARK.





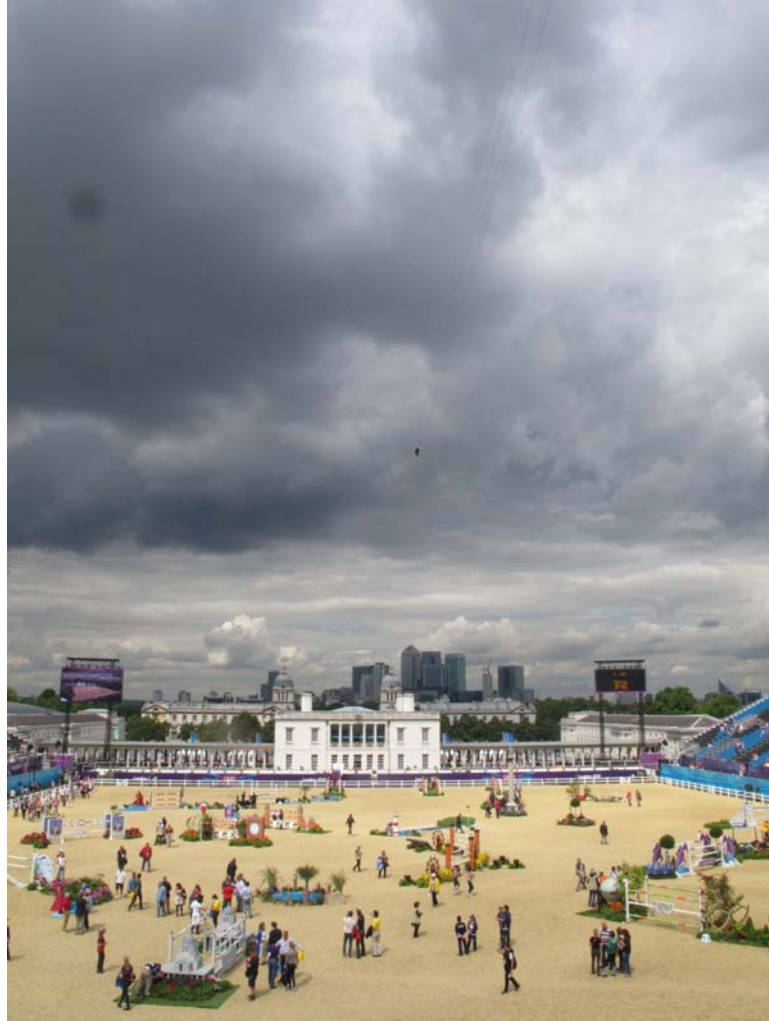
ROAD CYCLING RACE IN FRONT OF WESTMINSTER





BEACH VOLLEYBALL IN HORSE GUARDS PARADE





EQUESTRIAN JUMPING IN GREENWICH PARK.





THE GAMES STARTED WITH THE DISAPPOINTMENT OF THE GB FANS WHEN CAVENDISH DID NOT WIN THE CYCLING RACE. HERE DAVID CAMERON WATCHING THE FINAL MILES OF THE RACE ON A GIANT SCREEN WITH THE HOPE TO BE THERE FOR CAVENDISH VICTORY. AT THE END TEAM GB HAD THEIR SHARE OF MEDALS FINISHING 3 IN THE MEDAL RANKING.





LONDON HAD ITS SPORTING MOMENTS WITH USAIN BOLT'S DOUBLE TREBLE, DAVID RUDISHA'S WORLD RECORD RUN IN THE 800M, THE JAMAICAN MEN AND AMERICAN WOMEN'S SPRINT RELAY PERFORMANCES, MICHAEL PHELPS BECOMING THE MOST DECORATED OLYMPIAN IN HISTORY.

IN ALL, 44 WORLD RECORDS HAVE BEEN SET AND 117 OLYMPIC RECORDS

USAIN BOLD MEDAL CEREMONY FOR THE 100 METER.





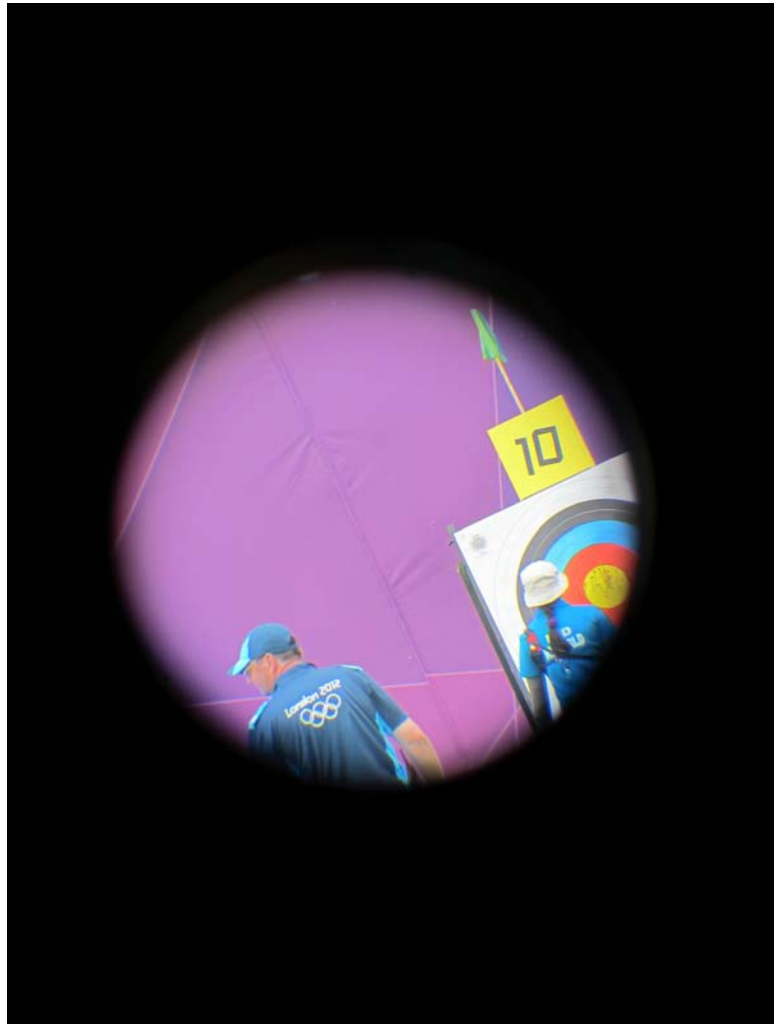
RUDISHA FROM KENYA IN FRONT OF THE PHOTOGRAPHERS AFTER HIS WORLD RECORD ON THE MEN 800 METERS





WITH THE TWO BROWLEE BROTHERS WINNING GOLD AND BRONZE IN THE TRIATHLON





SUNG JIN LEE OF KOREA WON GOLD FOR THE WOMEN'S TEAM ARCHERY MATCH BETWEEN KOREA AND CHINA S AT LORD'S CRICKET GROUND ON JULY 29, 2012 IN LONDON, ENGLAND. HERE IN THE INDIVIDUAL QUALIFICATION SESSION





BEN AINSLIE A GOLD MEDAL IS HIS FOURTH FIRST-PLACE FINISH IN A ROW AND FIFTH MEDAL IN A ROW, MAKING HIM THE MOST SUCCESSFUL OLYMPIC SAILOR EVER. HE WON SILVER AT THE 1996 OLYMPIC GAMES IN ATLANTA AND FOLLOWED THAT UP WITH GOLDS IN SYDNEY, ATHENS AND BEIJING. HERE THE MEDIA BOATS FOLLOWING THE WINNER.





MOUNTAIN BIKE AND BMX







SPECTATORS WATCH THE 4TH SPOT OF MICHAEL PHELPS AT THE 400 METER INDIVIDUAL MEDLEY. LOCHTE WINS BY 4 SECONDS. AT THAT MOMENT EVERYBODY DOUBTS THAT PHELPS CAN COME BACK AND WIN MORE GOLD BUT AT THE END WITH LONDON WINS MICHAEL PHELPS 19 GOLD MEDALS MAKE HIM OFFICIALLY GREATEST OLYMPIAN OF ALL TIME.





LONDON ALSO WITNESSED SOME EMOTIONAL MOMENTS.

ASIRAEISHAMALIA ( PALESTINE) FIRST TIME IN THE OLYMPICS WITH SCARF. FOR THE FIRST TIME ALSO SOUDI ARABIA ALLOWED WOMEN TO PARTICIPATE AT THE COMPETITION.





THE TURKISH TEAM SHOWING JOY FOR THEIR ATHLETE CAKIR ALPTEKIN WIN THE 1500 METER WHILE AN ETHIOPIAN FAN SHOWS HIS DISAPPOINTMENT TO SEE HIS ATHLETE FINISHING FOURTH.





ETHIOPIAN MESERET DEFAR DASHED COMPATRIOT TIRUNESH DIBABA'S DREAMS OF ANOTHER LONG-DISTANCE DOUBLE BY REGAINING HER 5,000 METERS TITLE





TURKISH ATHLETE MERVE AYDIN FINISHES IN TEARS THE 800 METER DESPITE INJURY.





THE GAMES ARE NOW OVER, AS IT READS IN THE LAST IMAGE DESTINATION RIO.